BRADFORD COUNTY COMMUNITY WOMEN, INC.
15777 NW 121st Lane • Alachua, Florida 32615

To Whom It May Concern,

For more than 50 years, the Bradford-Union Miss Strawberry Pageant has supported young women in our community by offering scholarships, improving self-esteem and interview skills, and building lasting relationships throughout the process. We strive to inspire each group of contestants as they grow into our future community leaders.

The annual pageant is funded entirely through the generous sponsorship of local businesses, the sale of advertising, and ticket & program sales the night of the event. The Bradford County Community Women uses these funds to distribute scholarships and other awards to the contestants. We also have several generous donors who provide specific items for the event, including crowns and sashes for the new titleholders.

There are a variety of sponsorship packages available (listed on the following page), ranging from high-level package opportunities to individual ads in our program book, which is available for purchase at the event.

Your support would be greatly appreciated! We are excited to create a memorable event for our contestants and the community. If you have any questions or would like to inquire about a sponsorship opportunity, please feel free to reach us by phone at (904) 400-1003 or email at strawberrypageant@yahoo.com,

Sincerely,

Amanda J. Moore

Amanda J. Moore
Miss Strawberry Pageant Executive Director
strawberrypageant@yahoo.com • (904) 400-1003

Bradford-Union Miss Strawberry Pageant Sponsorship Tiers

Tiara Sponsor Level Benefits: $1,000.00
• Logo featured as Crown-Level Sponsor on all marketing materials, including flyers, posters, advertisements, social media and email
• Company "special mention" throughout promotional campaign on social media, email marketing and other digital media
• Logo listed on front page of GPR website during entirety of promotional campaign
• Mention and acknowledgment during event from on-stage host
• Available Space for promotional material in lobby at MSP event
• Full-page advertisement in MSP event program
• MSP website front-page advertisement (rotating)

Trophy Sponsor Level Benefits : $750.00
• Logo featured as Trophy-Level Sponsor on marketing materials, such as posters, social media and email
• Company "special mention" throughout promotional campaign on social media, email marketing and other digital media
• Logo listed on Sponsors Page on MSP website during entirety of promotional campaign
• Mention and acknowledgment during concert event from on-stage host
• Half-page advertisement in MSP event program
• MSP website front-page advertisement (rotating)

Sash Sponsor Level Benefits: $500 .00
• Company name featured as Sash-Level Sponsor on marketing materials, such as posters, social media and email
• Company "special mention" throughout promotional campaign on social media, email marketing and other digital media
• Logo listed on Sponsors Page on MSP website during entirety of promotional campaign
• Half-page advertisement in MSP event program
• MSP website advertisement (rotating)

Program Advertising:
It is possible to purchase advertising for our Event Program. Each program advertisement purchase includes a rotating web ad on the MSP site.

   • Full-Page Advertisement - $250.00
   • Half-Page Advertisement - $150.00
   • Quarter-Page Advertisement - $75.00
   • Web Ad Only - $50.00

Title Sponsor Level Benefits (Limit One Sponsor):

• Premiere Sponsor Title and Representation: "Miss Strawberry Pageant Presented by (Your Business)"
• Logo Banner in lobby at event
• Logo featured at the top of all marketing materials, including flyers, posters, advertisements, tickets, program, social media and email (alongside the MSP logo)
• Company "special mention" throughout promotional campaign on social media, email marketing and other digital media
• Logo listed on front page of MSP website during entirety of promotional campaign
• Repeated mention and acknowledgment during event from on-stage host
• Space for promotional booth in lobby during event
• Full-color, back-page ad on MSP event program
• MSP website front-page advertisement (rotation)